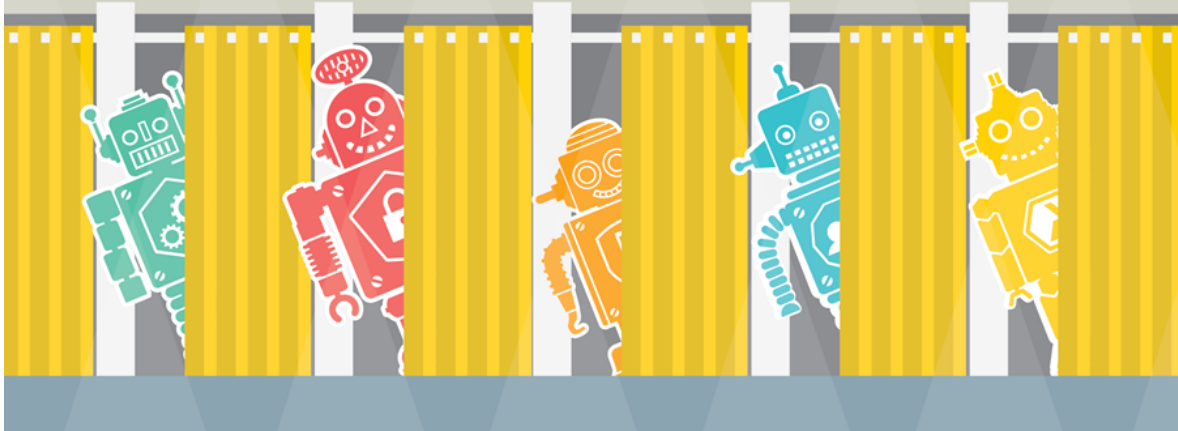


# Cyber Smart Week 2021 is coming...



## Cyber Smart Week 2021, 18 to 24 October.

We're excited to announce that CERT NZ's annual awareness campaign, Cyber Smart Week, will take place 18–24 October 2021. The aim of Cyber Smart Week is to increase New Zealanders' cyber resilience by empowering them with simple steps they can take to protect themselves from cyber security threats.

This year our familiar robots are having a reboot, with a fresh new design in the works. And our key messages will continue to encourage all New Zealanders to improve their online security.

## Get on board

Your participation is vital in helping spread the work and keeping New Zealanders secure online. Your support will help us to reach millions of New Zealanders with positive messages about the importance of being cyber smart, and provide practical advice on becoming more secure online.

To those who have participated in previous campaigns, we look forward to having you back on the team this year.

If you're new to Cyber Smart Week, we'd love your help to spread these important cyber security messages to your customers, staff, networks and communities. It's also a great chance to check in with your family to make sure they're also protected, especially older members of the whānau who might need an extra hand.

## What's next?

In a few days we'll send out a second Cyber Smart Week update with more info and details to sign up to support the campaign.

Thanks again, and be sure to save the date!